



<https://karir.media/job/loker-digital-marketing-pt-erlimpex-jakarta-barat/>

## Digital Marketing

### Description

#### Keuntungan

- Gaji Kompetitif
- BPJS Ketenagakerjaan & Kesehatan
- Uang Lembur

### Hiring organization

PT Erlimpex

### Employment Type

### Job Location

Jakarta Barat, Kota Jakarta Barat,  
Daerah Khusus Ibukota Jakarta,  
Indonesia

### Base Salary

5000000

### Date posted

11 November 2023

### Valid through

29.02.2024

### Deskripsi Pekerjaan

**Job Summary** : will be responsible for developing and executing digital marketing

strategies to drive results and achieve business objectives.

#### **Requirements :**

- Bachelor's degree in Marketing/Business, or a related field
- Min. 2 years experience in Digital Marketing, with a proven track record of driving results
- In depth knowledge of digital marketing channels, including but not limited to PPC, SEM, Social Media, Email Marketing and Content Marketing
- Strong analytical skills to measure, analyze, and optimize digital marketing performance using tools like Google Analytics or other analytics platforms
- Proficiency with marketing automation tools and management platforms, and experience with data driven decision making
- Ability to collaborate with cross functional teams to align digital marketing efforts with broader business goals
- Demonstrated ability to develop creative and engaging digital marketing campaigns
- Willingness to stay up-to-date with the latest digital marketing trends and technologies
- Relevant certifications, such as Google Ads or Facebook Blueprint are a plus

#### **Responsibilities :**

- Develop digital marketing strategies
- Campaign management
- Data analysis
- Content Development
- Budget management
- Marketing technology
- Competitive analysis
- Reporting
- Team collaboration

#### **Contacts**

#### **Tentang Perusahaan**

Sebuah Perusahaan Farmasi Nasional yang sedang berkembang pesat untuk memberikan produk – produk berkualitas demi menunjang pelayanan kesehatan kepada masyarakat di seluruh penjuru Indonesia. Dalam rangka mewujudkan visi dan misinya, kami mencari kandidat potensial untuk mengisi posisi strategis untuk mengembangkan organisasi di perusahaan.

